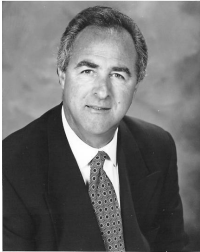


SPIRIT OF AMIGO

NEWSLETTER

An e-publication of the **EL PASO CONVENTION & VISITORS BUREAU**



A Note from the GM...

Welcome to the first issue of the "Spirit of Amigo Newsletter."

This is the El Paso CVB's way of keeping you – our Spirit of Amigo Ambassadors – informed about the happenings and news going on in the tourism, hospitality and performing arts arena in El Paso.

Like all of our other initiatives, we welcome your input and your suggestions. Please send in your good news and announcements so that we can share them with everyone who makes a difference in helping to promote El Paso.

I appreciate everything you all do to help make El Paso the Southwest's premier convention and visitor destination.

– Bill Blaziek

KDBC-TV to feature calendar of events

Starting Oct. 22, the El Paso Convention & Visitors Bureau and the Convention & Performing Arts Center will be featured weekly on KDBC-TV's 5 o'clock newscast. Representatives from the CVB/CPAC will appear on the "Fun Things to Do" segment every Friday on the Channel 4 news. This will provide the opportunity to let El Pasoans know what upcoming events will be happening that weekend and following week in and around El Paso. If you have an event you would like featured or would like to go on the program to promote your event, contact **Pifas Silva** at 534-0638.

Wilson addresses Biz Tech luncheon

El Paso City Manager **Joyce Wilson** was the keynote speaker at the Sixth annual Biz Tech Luncheon Oct. 14 in the convention center. Over 55 exhibitors came together to learn, share information, and connect with IT professionals on the latest technology trends and solutions for business. **Bill Blaziek, Terrie Todd, Veronica Castro, Rebecca Diaz** and **Edgar Ramirez** hosted four meeting planners at the luncheon.

State bilingual conference in EP

Over 1,500 bilingual educators from across the state are in El Paso for the 32nd annual Texas Association for Bilingual Education conference. The conference, held Oct. 20-23, will utilize over 1,200 hotel rooms and will impact the city economically by spending \$1.3 million during their stay. The last time TABE held a convention in El Paso was in 2000.

Another season of Broadway in El Paso

Theatre legend Hal Holbrook and master of magic David Copperfield will come to El Paso during the 2004-2005 Broadway in El Paso season at the Abraham Chavez Theatre. Holbrook stars in "Mark Twain Tonight!" and Copperfield in "David Copperfield: An Evening of Grand Illusion." Also featured are Broadway favorites: "Fiddler on the Roof," Rob Becker's "Defending the Caveman," and "The Best Little Whorehouse in Texas." Packages for all five shows start at \$96. Subscriber hotline: 800-714-5331. Tickets for individual shows are available through Ticketmaster, 544-8444, four to six weeks before each performance.

Kudos/Upcoming Events:

Carlos Martinez, has been selected as the CVB's new Sales Manager in Austin. Martinez is a native El Pasoan and a graduate of Burges High School and the University of Texas. He will be receiving his Master's degree in December. • **Terrie Todd**, director of sales, was recently featured as the Q&A interview in the Oct. 10 issue of El Paso Inc. • **Coming Up: Symphony Orchestra**, Oct. 22 & 23, Chavez Theatre; **Shaking the Heavens**, Oct. 24, Convention Center; **Dia de los Muertos**, Oct. 30, Convention Center; **Spooktacular**, Oct. 30 & 31, Convention Center. **Send news/kudos/events to:** psilva@elpasocvb.com.